



Bild und Bildverstehen (German Edition)

Claudia Stehr

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Studienarbeit aus dem Jahr 2001 im Fachbereich Medien / Kommunikation - Theorien, Modelle, Begriffe,

Note: 2,0, Hochschule für Bildende Künste Braunschweig (Sozialwissenschaften), Veranstaltung:

Einführung in die Medienwissenschaften, 4 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract:

Bilder genießen in unserer heutigen Gesellschaft einen sehr hohen Stellenwert. Sei es in der Schule oder im Beruf, den Medien oder der Werbung, im Supermarkt oder der Bushaltestelle, ständig werden wir in unserem alltäglichen Leben mit Bildern konfrontiert. Sie wecken Aufmerksamkeit, regen zum Staunen und Denken an, können informieren und inspirieren.

„Ein Bild sagt mehr als tausend Worte.“ (Meutsch, 1991, S. 45) Doch was passiert bei der Bildbetrachtung und wie verläuft der Prozess des Bildverstehens? Kann ein Bild nicht aus verschiedenen Perspektiven gesehen werden? Welche Rolle spielt der Bildbetrachter und was genau reizt den Menschen, Bilder für bestimmte Zwecke zu benutzen?

Diese Fragen versucht diese Arbeit wissenschaftlich zu beantworten und mit Versuchen zu belegen.

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