



Cutting Costs: Successful Strategies for Improving Productivity

Fred H. Neu

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Addressing a topic of critical importance to every business, this book provides managers at all levels the tools to conduct a successful cost-cutting and productivity-improvement program.

- Presents many topics applicable to all businesses, both manufacturing and nonmanufacturing
- Describes examples of successful cost-cutting and productivity-improvement projects written by the consultants and managers who implemented them
- Explains how to measure results of a cost-cutting and productivity-improvement program and reward positive efforts



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