



Implement Oracle Business Intelligence (Volume 1)

Riaz Ahmed

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Analyze the Past – Streamline the Present – Control the Future In today's fast paced technology-driven world, successful businesses depend heavily on driving intelligent decisions based on latest information. More informed decisions mean more revenue, less risk, decreased cost, and improved operational control. Up-to-date, secure, and highly visual information is an obligatory in the modern business world to make faster and smarter decisions. Oracle Business Intelligence helps top management and department heads to harness the advantage of change to create competitive advantages, achieve corporate objectives, and make better and quicker decisions. It delivers a comprehensive set of capabilities that span ad-hoc query and analysis, OLAP analysis, interactive dashboards, scorecards, reporting, proactive intelligence and alerts, mobile analytics, and more. This book is aimed at giving you insights into running your organization in a more intelligent fashion. It not only presents the BI concepts, but also guides you to implement Oracle Business Intelligence using real world scenarios. It covers:

- Oracle Business Intelligence Introduction
- BI Environment setup
- Practical scenarios to answer business questions using Dashboard, Analysis, Tables, Pivot Table, Graphs and many more BI tools.
- Delivering Contents using Agent and Alert features
- Performance Management using KPI and Scorecard
- Create professional reports in BI Publisher

Oracle Business Intelligence increases speed-to-insight by enabling comparisons of historical, real time, and forward looking information. It thus provides the highest value and lowest TCO than any other BI solution available today.

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