



# The Editor's Companion

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## **The Editor's Companion** Mackenzie

As the knowledge economy takes shape, editors face many challenges. Technology is transforming publishing, text is losing out to graphics, and writing is distorted by cliché, hype and spin. More than ever, editors are needed to add value to information and to rescue readers from boredom and confusion. The Editor's Companion explains the traditional skills of editing for publication and how to adapt them for digital production. It describes the editorial tasks for print and screen publications, from fantasy novels and academic texts to web pages and government documents. It is an essential tool for professional editors, as well as media and publications officers, self-publishers and writers editing their own work. This revised edition features extended coverage of on-screen editing, single-source publishing and digital rights, a comprehensive glossary of editing terms and a companion website developed especially for students that includes editing exercises, expert 'tips' and essential weblinks.

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