



What's Your MBA IQ?: A Manager's Career Development Tool

Devi Vallabhaneni

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What's your MBA IQ? A combination of what you know and how much you've applied this knowledge on the job, your MBA IQ is what defines your management knowledge in today's business climate. It's what keeps you at the top of your profession, an expert in your specialized field with an understanding, as well, of cross-functional disciplines.

Arming you with a solid foundation across the entire MBA curriculum to interact with colleagues, clients, senior management, and professors at a higher, more advanced level, international business expert Devi Vallabhaneni helps you get the most from MBA-level topics—and ultimately, develop your career. This authoritative road map facilitates advanced management education and reveals a structured approach for career development in the management profession, equipping you with nuts and bolts coverage of:

- General management, leadership, and strategy
- Operations management • Marketing management
- Quality and process management • Human resources management
- Accounting • Finance
- Information technology
- Corporate control, law, ethics, and governance
- International business
- Project management
- Decision sciences and managerial economics

The related self-assessment exercises available at www.mbaiq.com allow you to compute your MBA IQ. You can find out where your weaknesses are and then begin to develop your knowledge base to gain proficiency in all management areas and become a true business generalist.

Since the MBA degree has become a de facto standard in management education, the goal of *What's Your MBA IQ?* is to make the knowledge contained in an MBA accessible to all business practitioners. As a result, this book is equally relevant to business practitioners, whether or not they pursue an MBA. Also, your organization can use *What's Your MBA IQ?* to assess its business practitioners' readiness for corporate rotation programs, high potential programs, the CABM, the CBM, or an MBA degree.



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