



Stop Getting Ripped Off: Why Consumers Get Screwed, and How You Can Always Get a Fair Deal

Bob Sullivan

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New York Times bestselling author of *Gotcha Capitalism* and *MSNBC.com "Red Tape Chronicles"* columnist Bob Sullivan strikes again to help you evade the financial traps big businesses set for unwary consumers—and shows you how to get the best possible deals every single time.

Today's marketplace is full of hidden fees, fine print, and other booby traps designed to trip you up and take your money. You may be losing big even when you think you're getting a steal! But with Sullivan's keen guidance and sensible advice, you can save money and regain control of your financial life. Clearly and concisely, Sullivan reveals

- why American consumers make such easy targets for corporate America (you'll be stunned, for example, at how poor our math skills are)
- how Wall Street will skim off one third of your retirement money (avoid this trap with Sullivan's new "Pitfall-Proof Pyramid")
- the myths behind credit-card reward programs and "the 21st-Century Bank Account"
- the real numbers to focus on when buying a new car
- why you should spend more time shopping for your mortgage than your home
- the key questions you must ask before buying life insurance
- the secrets to saving for college and paying off student loans the right way
- the best deals on cell phones and pay-TV service

With Sullivan's empowering message, financial savvy, and knowledge of consumers' wants and needs, you can outsmart the system, keep your hard-earned cash, and finally stop getting ripped off. And you'll become part of a growing grass-roots movement to rein in the abuses of corporate America before consumers get hurt by another boom-and-bust cycle.

From the Trade Paperback edition.

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From reader reviews:

Clarence Nelson:

Spent a free time for you to be fun activity to perform! A lot of people spent their sparetime with their family, or their very own friends. Usually they carrying out activity like watching television, about to beach, or picnic inside park. They actually doing same thing every week. Do you feel it? Do you wish to something different to fill your current free time/ holiday? May be reading a book could be option to fill your no cost time/ holiday. The first thing you ask may be what kinds of reserve that you should read. If you want to test look for book, may be the reserve untitled Stop Getting Ripped Off: Why Consumers Get Screwed, and How You Can Always Get a Fair Deal can be very good book to read. May be it could be best activity to you.

Sarah Frigo:

A lot of people always spent their free time to vacation as well as go to the outside with them friends and family or their friend. Do you know? Many a lot of people spent these people free time just watching TV, or playing video games all day long. If you wish to try to find a new activity honestly, that is look different you can read some sort of book. It is really fun to suit your needs. If you enjoy the book that you read you can spent all day long to reading a reserve. The book Stop Getting Ripped Off: Why Consumers Get Screwed, and How You Can Always Get a Fair Deal it is quite good to read. There are a lot of individuals who recommended this book. These folks were enjoying reading this book. Should you did not have enough space to create this book you can buy typically the e-book. You can more effortlessly to read this book out of your smart phone. The price is not very costly but this book offers high quality.

Bennie Gale:

What is your hobby? Have you heard that question when you got students? We believe that that question was given by teacher with their students. Many kinds of hobby, Everybody has different hobby. And you also know that little person such as reading or as examining become their hobby. You have to know that reading is very important in addition to book as to be the issue. Book is important thing to increase you knowledge, except your personal teacher or lecturer. You get good news or update concerning something by book. Amount types of books that can you decide to try be your object. One of them is this Stop Getting Ripped Off: Why Consumers Get Screwed, and How You Can Always Get a Fair Deal.

Chad Smith:

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Consumers Get Screwed, and How You Can Always Get a Fair Deal can to be your brand-new friend when you're experience alone and confuse using what must you're doing of that time.

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