



Meatonomics: How the Rigged Economics of Meat and Dairy Make You Consume Too Much

David Robinson Simon

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Few consumers are aware of the economic forces behind the production of meat, fish, eggs, and dairy. Yet omnivore and herbivore alike, the forces of meatonomics affect us in many ways. Most importantly, we've lost the ability to decide for ourselves what - and how much - to eat. Those decisions are made for us by animal food producers who control our buying choices with artificially-low prices, misleading messaging, and heavy control over legislation and regulation. Learn how and why they do it and how you can respond.

Written in a clear and accessible style, *Meatonomics* provides vital insight into how the economics of animal food production influence our spending, eating, health, prosperity, and longevity. *Meatonomics* is the first audiobook to add up the huge "externalized" costs that the animal food system imposes on taxpayers, animals and the environment, and it finds these costs total about \$414 billion yearly. With yearly retail sales of around \$250 billion, that means that for every \$1 of product they sell, meat and dairy producers impose almost \$2 in hidden costs on the rest of us. But if producers were forced to internalize these costs, a \$4 Big Mac would cost about \$11.



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Spent a free the perfect time to be fun activity to do! A lot of people spent their sparetime with their family, or their very own friends. Usually they accomplishing activity like watching television, planning to beach, or picnic within the park. They actually doing same task every week. Do you feel it? Would you like to something different to fill your personal free time/ holiday? Could possibly be reading a book is usually option to fill your free time/ holiday. The first thing that you'll ask may be what kinds of guide that you should read. If you want to try out look for book, may be the book untitled Meatonomics: How the Rigged Economics of Meat and Dairy Make You Consume Too Much can be great book to read. May be it could be best activity to you.

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